



NOAA, NATIONAL WEATHER SERVICE, WEATHER FORECAST OFFICE

Miami, Florida 33165

WFO Miami Executes an “Outreach Triple”

It’s common for a National Weather Service office to do more than one outreach event in a given day, particularly during our peak outreach season which is April through June. However, WFO Miami pulled off not two, but three outreach events in the same day. On Saturday June 13, WFO Miami participated in hurricane awareness and preparedness fairs in Coral Springs, Sunrise and Miami Gardens.

The Coral Springs event was organized by the city of Coral Springs, and was attended by an estimated 200 people. Port Meteorological Officer Dave Dellinger represented WFO Miami at the event by staffing a table, showing several features from the WFO web site and answering questions from attendees.



WFO Miami table at Coral Springs Hurricane Expo (Photo by Dave Dellinger)

The Sunrise event was held at Sawgrass Mill Mall and was attended by an estimated 100-200 people. Science and Operations Officer Pablo Santos represented the WFO and showed a nice Google Earth application using NWS radar data along with the local forecast for Sunrise.



WFO Miami table at Sawgrass Mills Hurricane Expo (Photo by Pablo Santos)

The Miami Gardens Hurricane Expo was organized by the City of Miami Gardens and featured a tent which hosted several speakers throughout the day. Warning Coordination Meteorologist Rob Molleda gave a 30-minute talk on South Florida hurricane history, hazards, forecast interpretation and general preparedness tips to an estimated 75 people. Outside, an estimated 300-400 people braved midday temperatures of 90 degrees with heat index values approaching 100 to visit the different booths including the WFO Miami table below.



WFO Miami table at Miami Gardens Hurricane Expo (Photo by Rob Molleda)

This type of outreach is a very important part of the National Weather Service Miami Forecast Office's effort to educate and inform South Floridians about hazardous weather preparedness and illustrates the partnerships with our core partners such as Emergency Management and Media. In addition to hurricane expos, the staff at WFO Miami participates in numerous events throughout the year such as school career days, county fairs, business and civic organization meetings and office tours. Reaching out to our area's 5 million-plus residents can be a daunting task, but it's also one that the WFO Miami staff embraces. Days like June 13th only serve to emphasize our commitment to representing and serving South Florida.